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FOR IMMEDIATE RELEASE

Holiday Travelers Seeking Sun & Fun Add SPF Addict® to their Packing List *Healthy Skincare Clothing Line Protects Travelers This Holiday Season*

ORANGE COUNTY, CA (November 7, 2014) – [SPF Addict](#), manufacturer of high-quality, California-made sun protective clothing for the family, protects winter travelers seeking warm weather destinations with their line of UPF 50+ wearable sunscreen clothing.

Snowbirds who are looking for fun in the sun won't feel the burn in SPF Addict's eco-friendly line of **UPF 50+ sophisticated clothing**. Made with SPF Addict's Tencel Sun® fabric made from eucalyptus wood; this fiber is extremely soft, durable, eco-friendly, biodegradable and ideal for sensitive skin. "Sun protective clothing is another extremely valuable and effective tool in sun protection," said SPF Addict's president and designer Marina Arnold, R.N.

Lightweight and breezy the [Neva Caftan](#) features wrinkle-free comfort right out of the suitcase! This loose fitting caftan protects the body with UPF 50+ protection, and is lightweight and breathable to keep her comfortable while covered. (Shown above right, Neva Caftan MSRP: \$64; available in Heather Gray or Black)



She might be dreaming of California's sun this winter, but the [California Dreamin' Poncho](#) will keep her protected from the sun's harmful rays. This ultra-soft UPF 50+ poncho effortlessly covers in this one-size fits all timeless style. Flattering to most body types; can be worn from the beach to a cocktail party. (Shown left, California Dreamin' Poncho MSRP: \$78; available in plum, black, taupe, aqua, and mango)

The [Ida Bella UPF 50+ Scarf](#) is the perfect showcase of functional style. Lightweight, this soft and versatile scarf can be worn as a stylish accessory with any outfit. It's long enough to drape over the shoulders and décolleté, yet the perfect width to comfortably cover the scalp and neck. Ida Bella measures 14"W x 72"L to give her many style options. (Shown right, Ida Bella MSRP: \$25; available in white, black, tan, gray, soft aqua, royal blue/black, tan/black, black/tan, and gray/black)



About [SPF Addict](#) – SPF Addict clothing for the family can be purchased at independent clothing retailers throughout the United States, online, and at boutiques worldwide. A family business, the company was founded in 2011 by Marina Arnold, R.N. who has over 30 years of medical practice experience; specializing in the cosmetic dermatology field. SPF Addict clothes are made in the U.S.A., utilizing organic "green" fibers, tested for UPF rating of 50+, and are approved by the [Melanoma International Foundation](#). SPF Addict is located and manufactured in Orange County, California. For more information, contact the company at (877) 540-9733 or visit www.SPFAddict.com. **For more information, samples or images, editorial media may contact Karen Beaudin at Karen@bullpenpress.com.**